



For Immediate Release – August 9, 2018

The Salt Spring Chamber of Commerce has again been recognized and re-accredited by Green Tourism Canada. We become Canada’s first Chamber of Commerce and Visitor Centre to become accredited members of Green Tourism Canada in 2016. Our “silver” re-accreditation was made official on August 3rd, 2018. We are proud to be working within this program to show our commitment to environmental sustainability and to promote Salt Spring Island’s reputation as an eco-friendly community where business and nature work together in harmony!

The following was in our accreditation report from Green Tourism Canada: “The Salt Spring Island Chamber of Commerce and Visitor Centre is a good representative of their Island. From both perspectives they heavily support their members and community and under the direction of Janet Clouston they have an environmental warrior at the heart of it all. Most supported initiatives have an environmental and cultural stance, like "Every Drop Counts", "Shop Local" and supporting sustainable energy conferences. First Nations relationships also play an important role in the mix. They are sound on the basic themselves with energy efficient lighting, low flow fixtures and basic waste management. They also have solar aspirations too. They are a solid silver member that will only get better from here on in. A sustained effort over the past couple of years has seen SSICC and VC become even better advocates for the community they serve. Stronger purchasing policies, crafters displays and continued support for cultural and environmental programs show them to be a very strong silver rating.”

Chamber members are encouraged to get involved in this program to strengthen Salt Spring Island’s reputation as an eco-friendly community. Members like Jason Griffin of Tour Salt Spring, who was also recently re-accredited, can join us in raising awareness on the differences we can make in our everyday lives to lower our carbon footprint, energy use as well as reduce waste. The good news is that these practices save money!

If you would like to learn more on this program, visit www.saltspringchamber.com and go to the Green Tourism Canada article on the home page. Congratulations, Salt Spring Island Chamber of Commerce!

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Media Contact: Janet Clouston, Executive Director
Chamber of Commerce & Salt Spring Tourism

The Salt Spring Island Chamber of Commerce has been supporting small, local businesses since 1948. Made up of over 300 members who are entrepreneurs, local enterprises, individuals and non-profit groups, the Chamber has been long been a voice for a sustainable local economy. Run by community based volunteers and a small staff, the organization also looks after Salt Spring Tourism, the Visitor Information Centre and Southern Gulf Islands Tourism. We welcome over to 30,000 people a year through our info centre, welcoming newcomers and visitors to the island and regional travel information to nearby locations. The Chamber office is open to advise locals and those new to the business world on how to start and run a successful small business.

121 Lower Ganges Road, Salt Spring Island, BC V8K 2T1 Phone 250.537.4223 Fax 250.537.4276

chamber@saltspringchamber.com

www.saltspringchamber.com

Bringing Business and Community Together